Welch Allyn Celebrates 100-Year Anniversary with Innovation Showcase at Arab Health 2015

Company’s focus on the Middle East includes improving patient outcomes with solutions designed to meet specific challenges of the region

Arab Health Exhibition and Congress, Dubai, United Arab Emirates, January 22, 2015—Welch Allyn, a leading medical diagnostic device company that delivers pragmatic innovation at the point of care, will showcase a new generation of solutions that meet the needs of fast-paced Middle Eastern healthcare markets next week at Arab Health 2015. In addition to celebrating 100 years of medical device innovation, the company will showcase sight-saving solutions, vital signs monitors that adapt to clinician workflow, and a full line of clinical thermometers including the new Braun PRO 6000.

Each of the new products builds on the company’s 100-year history of providing practical diagnostic solutions with advanced technology and features that are designed to help clinicians deliver enhanced care and patient outcomes. Trained personnel at the Welch Allyn booth in Saeed Hall 1, Booth S1B50 at the Dubai International Convention & Exhibition Center will be on hand to demonstrate the following devices for attendees who visit the stand during show hours:

- **Welch Allyn ABPM 7100**—the next-generation Ambulatory Blood Pressure Monitoring (ABPM) device that provides unique insights to enhance blood pressure management.

- **Welch Allyn Connex® Spot Monitor**—the new monitor in the Welch Allyn Connex® Vital Signs portfolio, providing immediate access to vital signs in an electronic medical record (EMR) to help improve patient safety and cost-effective clinical decision-making.

- **Braun PRO 6000**—the next-generation of the proven, durable, infrared ear thermometer that delivers superior accuracy even when placement is poor.

- **Welch Allyn Pocket LED and Pocket Plus LED Otoscopes, Ophthalmoscopes and Sets**—pocket-sized and lightweight for easy portability, the set is customizable in four stylish colors.

- **Welch Allyn® RETeval-DR™**—handheld electrodiagnostic device that provides a simple, fast, accurate, and cost-effective way to screen for severe diabetic retinopathy in primary care settings.

- **Welch Allyn Spot™ Vision Screener**—the first handheld, portable device to accurately detect vision issues in five seconds, for patients six months of age and older.
“As Welch Allyn celebrates 100 years as a leading medical device manufacturer, we are proud to showcase our latest mix of diagnostic solutions and cutting-edge technology,” said Hisham Hout, senior vice president, Europe, Middle East, Africa and the Indian Subcontinent at Welch Allyn. “There are no substitutes for data accuracy and early detection—whether it’s documenting vital signs measurements across an entire patient population or diagnosing the beginnings of a vision problem. The advanced but user-friendly technology Welch Allyn is showcasing at Arab Health 2015 provides clinicians with tools to help minimize patient risk, improve outcomes and enhance staff productivity—giving clinicians more time and information to make the best therapeutic decision for their patients.”

Welch Allyn invented the first direct-illuminating, hand-held ophthalmoscope in 1915, and since then, has developed many breakthrough products and technologies that have helped shape the healthcare industry. In just the past decade, Welch Allyn has brought significant innovations to providers around the world, including a single-patient-use disposable blood pressure cuff, eye imaging technology for use on an iPhone®, and a Clinical Surveillance System for med/surg floors—strengthening the company’s position as the market leader in core physical exam products, while expanding its reach further into digital and connected products. Visit www.welchallyn.com/en/about-us/100-Year-Anniversary.html to learn more.

About Welch Allyn

Welch Allyn provides innovative solutions to help reduce risk and improve patient safety, satisfaction and outcomes in a variety of clinical settings through a complete range of EMR-interfaced vital signs and cardiac monitoring diagnostic solutions, physical diagnosis instruments, and infection control products. The company specializes in helping doctors, nurses and other frontline providers across the globe streamline workflow by developing cutting edge products that enable immediate access to accurate patient data. A leading global healthcare company founded in 1915 and headquartered in Skaneateles Falls, N.Y. (USA), Welch Allyn is a family-owned business that employs nearly 2,600 employees in 26 different countries. More information about Welch Allyn and its complete line of connected products and solutions may be found at www.welchallyn.com. Like us on Facebook and follow us on Twitter and LinkedIn.

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Note: The RETeval™ trademark is owned by LKC Technologies, Inc.