

## When diagnosing hypertension, accurate blood pressure readings are non-negotiable.

High blood pressure is the #1 risk factor for heart attack, stroke and kidney disease.<sup>1,2</sup> The updated AHA definition of hypertension shows that clinicians need to assess, diagnose and treat this condition with the best tools possible.

The Welch Allyn Connex® Spot Monitor provides:

- More accurate diagnosis with blood pressure averaging<sup>3</sup>
- More efficient workflows that can provide annual cost- and time-savings<sup>4</sup>
- More accurate measurement recorded directly in the EMR
- More comfortable blood pressures are taken more quickly with blood pressure measured on inflation

**April 1 - June 14, 2019**

**Earn rewards** when you purchase a Connex Spot Monitor featuring blood pressure averaging.

### UPGRADE

to the **Connex Spot Monitor** and receive a **\$250 rebate** per eligible device purchased



AAMI and ISO Certified

Contact your local Welch Allyn representative to purchase, then visit [www.welchallyn.com/VitalsPromo19](http://www.welchallyn.com/VitalsPromo19) to redeem this offer.

\*Offer good on all Connex Spot Monitor models.

<sup>1</sup>Mayo Clinic. High blood pressure dangers: Hypertension's effects on your body. Mayo Clinic website. <http://www.mayoclinic.org/diseases-conditions/high-blood-pressure/in-depth/high-blood-pressure/art-20045868>. February 18, 2014. Accessed October 17, 2016.

<sup>2</sup>World Heart Federation. Cardiovascular disease: Risk factors. World Heart Federation website. [http://www.world-heart-federation.org/fileadmin/user\\_upload/documents/Fact\\_sheets/2012/PressBackgrounderApril2012RiskFactors.pdf](http://www.world-heart-federation.org/fileadmin/user_upload/documents/Fact_sheets/2012/PressBackgrounderApril2012RiskFactors.pdf). Accessed October 17, 2016.

<sup>3</sup>Robert Smith, MD. Blood pressure averaging methodology: Decreasing the rate of misdiagnosing hypertension. 2014.

<sup>4</sup>Yarows, S. A. (2017). How to measure blood pressure in primary care offices to assure accuracy while maintaining efficiency. J Clin Hypertens, 19: 1386-1387.

Offer available on eligible purchases made April 1 - June 14, 2019 only. To be eligible for offer, customer must purchase qualifying Welch Allyn products identified in this document, provide proof of Welch Allyn purchase and provide validating eligible device trade-in/upgrade information as indicated on the redemption form found at [www.welchallyn.com/vitalspromo19](http://www.welchallyn.com/vitalspromo19). To qualify for the rebate all information must be submitted via the online redemption process by June 30, 2019. Promotion valid to ambulatory care and long-term care end-users in U.S. only. Distributor stocking orders do not qualify. Please allow 12 weeks for receipt of rebate. Promotion cannot be combined with any other promotion, offer, coupon or enhanced discount. The number of trade-in/upgraded devices earning rebates cannot exceed the number of qualifying new Welch Allyn devices being purchased. Any customer with a rebate amount of \$500 or more is required to submit a W-9.